



Makers of NuCrete™
The World's Only Stainless Concrete



Sonoma Cast Stone Corporation
888.807.3201

KBIS 2006

quick inquiry response

KBIS IS A KILLER!

It drives us crazy. We hate it ...and yet we love it.

We have always felt that there is no reason to invest the enormous amount of money and the equally huge factory effort, unless we can show you new products. **EXCITING, NEW** products!! Some, like the new Japanese soaking tub (the Ofuro) made the cut, while others like the residential urinal will have to wait until we feel the design is where it needs to be to be included in our line-up.

The feedback was very positive about exhibiting with our friends and colleagues in the industry in an informal alliance we call "The Five Elements." These cutting edge companies, bringing you the future today are: Stone Forest, Neo-Metro, Vitraform, Rocky Mountain Hardware & Sonoma Cast Stone. It was so successful; we are already planning to show together again next year in Las Vegas.

The whole experience confirmed the high interest in the industry for our beautiful concrete products. Our booth was jammed with people most of the time, and we thought we saw many of you visit us several times during the Show. We noticed and took pleasure in how everyone simply couldn't take their hands off our products because of the silky, sensual texture and feel they give.

We look forward to hearing from you in greater detail about your project needs. Let us know how we can serve you in the months ahead. Thanks again for visiting us and requesting more information from us.



Steve Rosenblatt
President and Founder
Sonoma Cast Stone

Look for...

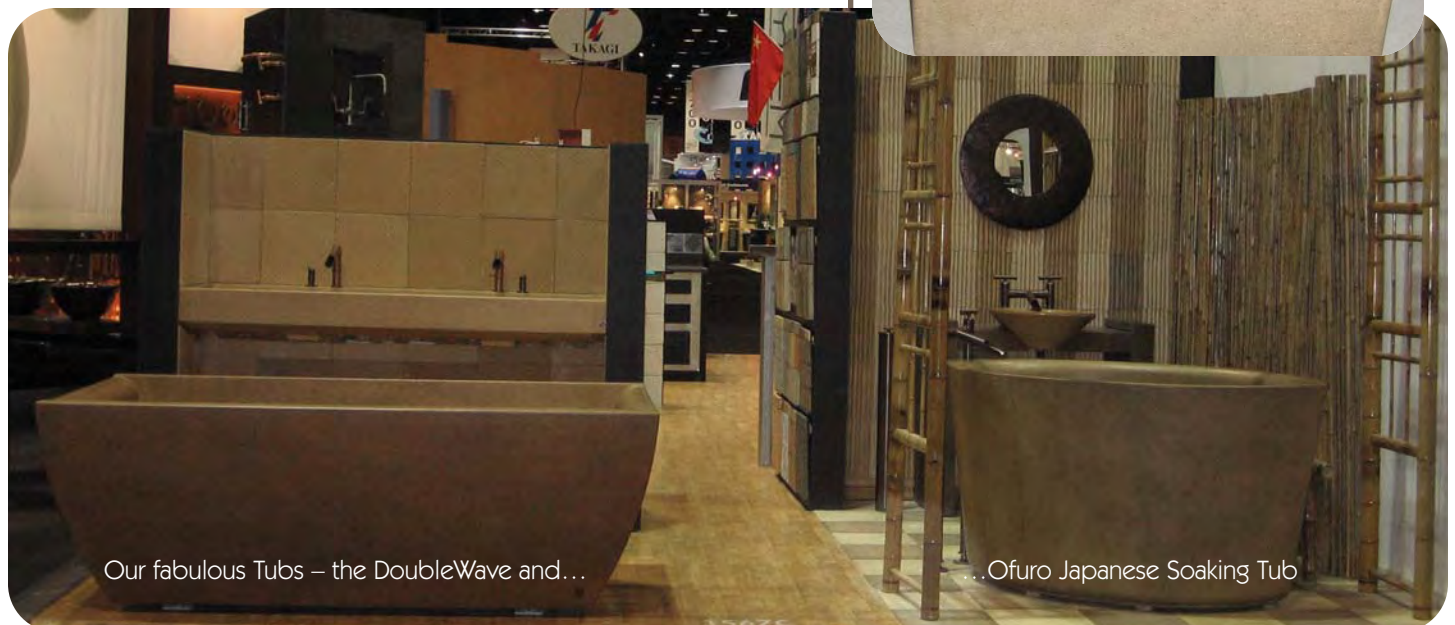
A new, general products catalog is in development right now, and it will make your mouth water.

WWW...

The most current company and product information is always at www.sonomastone.com. We maintain our website in-house and refresh it, literally, everyday. Look to our site as a strong resource for photos, information, technical specifications, downloadable publications, and a handy dealer-only section.

Making Believers...

A big impression was made by our stainless Nucrete™ display (wine bottle pouring red wine), highlighting our exclusive "worry-free" custom concrete capabilities



Our fabulous Tubs – the DoubleWave and...

...Ofuro Japanese Soaking Tub



NuCrete™ Stainless Concrete CounterTiles, half the cost of custom concrete.



NuCrete™ Stainless Concrete ColorBlend RampSink

We are very happy that you were able to visit our booth and thought you might like to review some of the highlights that we introduced at this year's KBIS. As concrete becomes more and more popular, the competition increases.



Award-Winning BreakThru VesselSinks – with either a Steel Stand or Glass Shelf



The Traditional Country Club Sink on Metal Stand

There are many vendors that are now producing the kind of concrete products that we did eight to ten years ago. None has a true stainless concrete (like our NuCrete™) and few, in any, maintain the quality or offer the innovative designs that you saw from Sonoma Cast Stone at KBIS.



The ChefSink Island complete with custom cabinetry including space for a hidden dishwasher. Our variety of innovative, designer tiles – the fun tire Treads and the Bamboo Forest tiles were big standouts. Our sister company Sonoma Forge, introduced the Streamliner Faucet with SansHands technology, including temperature selector ring.

If innovative designs in stainless concrete are intriguing to you, go to www.sonomastone.com right now, and bookmark it. There are hundreds of products to see, so many more than we had room for at KBIS!

Remember to visit us at www.sonomastone.com for up to the minute product information and photos as well as downloadable publications and even the forms you need for ordering and installation.